# Men, Stand Back! Women Take Over In Cold War

By LAURIE FISH

Men may not yet be aware completely, but women are taking over the cold war.

Within the past several weeks, there have been two major territorial gains. The first was Jacqueline Kennedy's single-handed conquest of Europe.

General Kennedy first took France, then England, then Greece.

She even delivered a telling blow to the very heart of the Soviet Union itself when dazzled Nikita Khrushchev.

Another of our high-ranking officers, a retired cine-ma actress, Princess Grace of Monaco, recently stormed

NATURALLY, the Russians won't sit still for these territorial invasions. First in space, first in sports, our Soviet friends always have sensitive about their dowdy women.

No sooner had General Kennedy retired from her field of victory than the Rus-sians rushed to meet this new threat.

They put their culture minister, Mrs. Ekaterine Furtseva, into orbit.

Wearing a simple black dress, eye shadow, a ban-deau around her blond hair and a run in her Russian stocking, Mrs. Furtseva held a summit conference in London.

"It is our goal," Mrs. Furt-seva warned, "to become even more elegant than the women of the West."

Mrs. Furtseva, we are happy to report, once had an old-fashioned weight problem. She lost 15 pounds, but not on any soft-headed, flabby American diet of apand lowpetite-appeasers

calorie milkshakes.
She attacked the problem in a typically Russian fashion, and took up tennis.

AT 51, Mrs. Furtseva "eats everything" but plays tennis constantly. She would love to have taken in the Wimbleton matches, but confessed that she had to get back to Moscow, "because

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we are terribly busy, you know."

Now American women see the real shape of the challenge. The women in Mos-cow are terribly busy, all getting in trim for the war.

If the decadent West is to come out on top, we shall have to drag ourselves away from our coffee-and-cookie klatches and take careful stock of the enemy's weapons and techniques.

Russians substitute determination and will power for girdles and easy diets. They eat dill pickles instead of buttered popcorn, and they are not cursed with worksaving appliances.

They do not have the disadvantage of cars. They

ON THE OTHER HAND, Western women have gen-erations of style know-how KEEP YOUR EYE
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and fashion technique be-hind them. They can draft the best designers and stylists in the world.

Imagine the mobilization of our troops for the all-out struggle:

"The enemy has lost an average of 9.3 pounds a soldier," an intelligence officer reports to headquar-ters. "The field measures 38-28-3914." iters. "The field measures 38-28-391/2."

"They're losing on us," the blond colonel in charge

says gloomily. She is having a facial. "Put the troops over that obstacle course course again and cut another 100 calories."

"But, ma'am," the orderly says, "they're already grumbling."

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"Never mind that. Muster them our for inspection.'

"It'll take some time," the orderly pleads. "Some of them are in the steam baths,

some on the golf course or in the pool.

"INCIDENTALLY. here are the sketches of the latest uniforms, every one styled to the woman. This little orange silk will curl the enemy right into the ground. Talk about ele-gance!"

"Hmmm," the says, tilting her head to one side, "this hem line is a little long, but we don't want the Russians to say our knees are knobby. All right, dismissed. By the way, check your eye make-up. It's too obvious. Not elegant enough."

And so might go the war, with battlefields marked by the names of fallen designers and major victories go-ing to competing hair styl-

Let the men have their rockets and other toys. The guided Miss-iles are on the march. The real battle just has begun.

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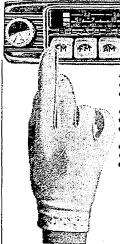
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